

## 04 Porsche Club Special



**Porsche Clubs**  
w o r l d w i d e



## 60 YEARS OF PORSCHE CLUBS WORLDWIDE

### Part 2/5: 1963–1972

The community of Porsche enthusiasts is celebrating 60 years of Porsche Clubs.

The foundation of the Westfälischer Porsche Club Hohensyburg on 26th of May 1952 was the germ of a unique idea that today is brought to life every day by events held by around 640 Porsche Clubs around the world. Today, 181,000 Club members represent a life of Porsche enthusiasm and strong ties with the brand and with the Porsche company.

Part 2 of our series throws the spotlight on 1963–1972 – from the original 911 to the 911 Carrera RS 2.7, which is celebrating its anniversary this year.

**Birth of an icon:** At the motor show in Frankfurt, Porsche presented the Porsche 901 designed by Ferdinand Alexander Porsche for the first time



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# 60 YEARS OF PORSCHE CLUBS WORLDWIDE

## Part 2/5: 1963–1972



A classic beauty: The Porsche 901

### 1963

- 027. Porsche Club Wuppertal e.V. 08/02/1963
- 028. Porsche Club Basel 27/03/1963
- 029. Porsche Club Beider Basel 01/07/1963
- 030. Porsche Club of New South Wales 18/09/1963
- 031. Porsche Club Roland zu Bremen 27/09/1963

### THE 901

On 12th of September 1963, at the International Motor Show in Frankfurt, Porsche presents the prototype of the new **Porsche 901** for the first time. This marks the birth of an icon.



On 18th of September 1963, the first Club in Australia is founded: the **Porsche Club of New South Wales**. The passion for Porsche vehicles shows no sign of slowing down as it travels around the world. In Bremen, the **Porsche Club Roland** is founded. In Basel, two Clubs are founded at once: the **Porsche Club Basel** and the **Porsche Club Beider Basel**.

### 1964

#### PORSCHE 901 BECOMES THE 911

On 14th of September 1964, the first series-produced **Porsche 901** rolls off the production line in Zuffenhausen. In October, the Porsche sports car with the name 901 is presented at the Paris Motor

Show. But Porsche has to change the name it gives to the car. The French Peugeot Group had already secured the rights to 3-digit number sequences with "0" in the middle. **Porsche switches to the 911**. A sequence of numbers that will be synonymous with the genetic code of the Porsche brand like no other.

### 1965

Three months after the start of mass production, the new 911 is homologated in January 1965 as a Grand Tourisme. A few days later, the company's "in-house" racing driver Herbert Linge and test engineer Peter Falk take part in the **Monte Carlo Rally**. After



Factory team: Peter Falk and Herbert Linge during the "Monte"

racing for 4,600 kilometres, the two experienced drivers finish the "Monte" in fifth place in the overall standings. Second place is claimed by Eugen Böhringer and Rolf Wütherich in a Porsche 904 Carrera GTS.

In April, the four-cylinder Porsche 912 is presented as an entry-level model.

### 1966

Based on the "Ollo Villars Bergspyder", Porsche develops the **type 906 Carrera**, but it soon becomes known as the Carrera 6.

The greatest success of the Porsche Carrera 6 Standard is the victory at the **Targa Florio in 1966**.

On 21st of December, the **100,000th Porsche** is presented to the German motorway police.

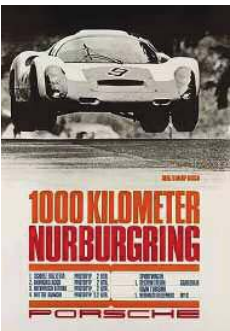


1966: Porsche Carrera 6 at the Targa Florio

## 1967

### RACING VICTORIES

**1967** — Hans Herrmann and Jo Siffert win a victory in their class at the 24 Hours of Daytona driving a **Porsche 906 Carrera 6**. Porsche enters six 910 prototypes in the **Targa Florio**. The race ends with a resounding triple victory. Porsche's biggest success of 1967, however, is at the Nürburgring. After 44 laps, the 910 racing cars obtain the first four and the sixth place.



## 1968

**032.** Porsche Club Kirchen-Hausen **01/05/1968**

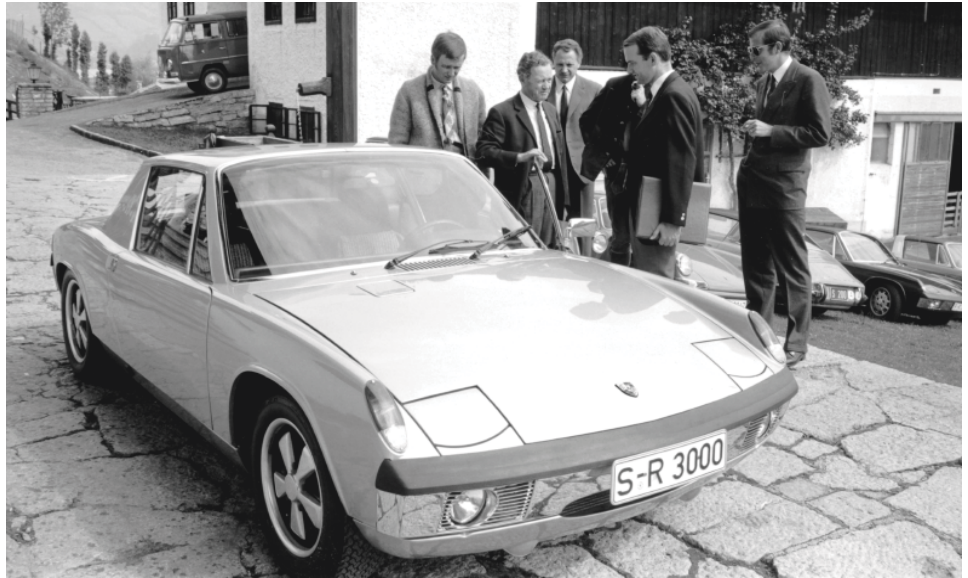


### INTERNATIONAL OUTING

**1968** — Situated between the Black Forest and Lake Constance is Kirchen-Hausen. — This is an idyllic little town, in a tranquil location surrounded by forests and meadows. If you like a sporty drive, the winding country roads and passes in the Black Forest tempt you to take your car out for a spin. If you want to saunter along smart lakeside promenades, Lake Constance is just a short distance away. A perfect world! But there are three Porsche enthusiasts who are missing something crucial to make them happy in Kirchen-Hausen: their own Porsche Club. The Porsche Club Kirchen-Hausen is founded on **1st of May 1968** in the year of "flower power" with plenty of "Porsche power". — **Even Janis Joplin drove a Porsche.**



Porsche Club Kirchen-Hausen, 1980



Ferry Porsche with his Porsche 914/8

## 1969

**1969** – In autumn 1969, the product of a joint development between Porsche and Volkswagen is presented at the IAA International Motor Show in Frankfurt under the name type 914. This small, inexpensive sports car quickly gains an excellent reputation and a committed, loyal group of fans.

### THE START OF PORSCHE CLUB SUPPORT

**1969** — **Huschke von Hanstein** takes charge of public relations for the newly formed VW-Porsche Vertriebsgesellschaft mbH. As well as the sales activities, the main area of work for Huschke von Hanstein and his secretary Ilse Nädele is **to look after and provide support to the Porsche Club members.**



Huschke von Hanstein and Jo Siffert

A sensation looms large when in the 24 Hours of Le Mans in 1969 a **long-tail version of the 917** leads the race for 20 hours. Ultimately, the 917's tremendous run of wins begins in the fourth race it enters: Jo Siffert and Kurt Ahrens win the 1,000 km race of Zeltweg in 1969. **At the end of the 1969 year of racing, Porsche easily wins the Manufacturers' World Championship.**

## 1970

- 033.** Porsche Club Oberfranken e.V. **05/10/1970**
- 034.** Porsche Club Seetal-Luzern **07/11/1970**
- 035.** Porsche Club Danmark **21/11/1970**
- 036.** Porsche Club Schwaben e.V. **31/12/1970**



**Porsche Club Seetal Luzern** – In Switzerland, seven Porsche owners meet on **7th of November 1970** to found the Porsche Club Seetal Luzern, now known as the Porsche Club Zug.

### TRAIN LIKE THE PROFESSIONALS!

For several years now, the Porsche Club Seetal Luzern together with the Porsche Zentrum AMAG Zug has been organising a three-day driving and safety training course at the Formula 1 circuit in Magny-Cours. This provides the racers at the Club with the ideal opportunity to test out the driving dynamics of their Porsche cars.



**Porsche Club Schwaben** – in Swabia, the home of Porsche, the Porsche Club Schwaben is founded. Series such as the Porsche Slalom Trophy and the GTP are founded with the involvement of the Porsche Club Schwaben, and the Club also organises events in Hockenheim, Zandvoort, Zolder, Mugello, Le Castellet and at the Salzburgring. In keeping with the motor sport tradition of the Club, its members also have some spectacular victories under their belts – including, of course, Club President Fritz Letters.

Read more on page 37.

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Geneva Motor Show, 1964: The 356 model ranges are still at the forefront – the 901 still takes a back seat

At the International Motor Show in Frankfurt in 1963, Porsche presents the prototype of the new Porsche 901 for the first time. This marks the birth of an icon. The first Club in Australia is founded on 18 September 1963 – the passion for Porsche vehicles shows no sign of slowing down as it travels around the world. In Bremen, the Porsche Club Roland is founded. In Basel, two Clubs are founded at once: the Porsche Club Basel and the Porsche Club Beider Basel.



Hand-made, 1965: The first 911s are manufactured in the Gutrod Building in Plant 1



Successful duo: Peter Falk and Herbert Linge win the Rallye Monte Carlo in 1966

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**Porsche 1963:** Japanese Porsche enthusiasts at the port of Kobe

**Changing times:** The 1960s and early 1970s were not only witness to enormous technological changes. Whereas previously the 356 models had been the standard against which other vehicles were measured, in 1972 the plucky colours and striking lettering of the 911 Carrera RS 2.7 marked the beginning of a new era.

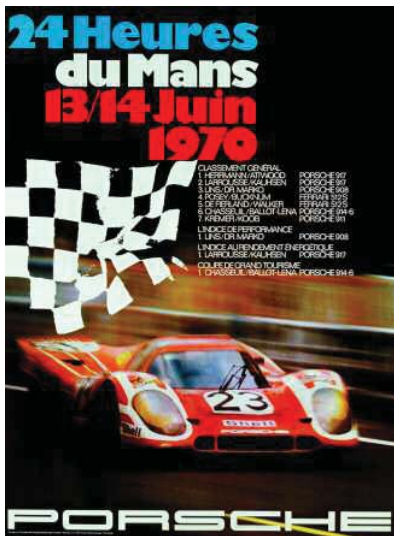


**Porsche 1972:** The 911 Carrera RS 2.7 – colourful, powerful, modern

## 1970

### THE PORSCHE 917 AND THE VICTORY AT LE MANS

On 14th of June 1970, Porsche finally manages to secure a really big victory: Hans Herrmann and Dick Attwood win the 24 Hours of Le Mans for the first time with the short-tail version of the type 917. It is the first of a total of 16 overall victories to date. Keeping a promise to his wife, Hans Herrmann then ends his career in motor racing. To this day, he retains close links with Porsche as a company.



Racing poster: 24 Hours of Le Mans, 1970

## 1971

- 037. Porsche Club Oberösterreich 01/04/1971
- 038. Porsche Club Pforzheim e.V. 27/04/1971



1971 — On 1st of April 1971, the **Porsche Club Oberösterreich** is founded. Walter Röhl is not about to miss out on the opportunity to take part personally in the great jubilee trip in 2011. On 27th



Le Mans, 1971



**Porsche Club**  
Pforzheim e.V.



of April 1971, the **Porsche Club Pforzheim** becomes the 38th Porsche Club to be listed in the register of Clubs. Its members have a real passion for motor sports and tourism.

### AN ALL-TIME RECORD

The highlight of the **1971 season** is once again a victory in the **24 Hours of Le Mans**, this time by Gijs van Lennep and Helmut Marko. With an **average speed of 222 km/h**, they set an "all-time" speed record – which lasts until 2010.

## 1972

- 039. Porsche Club Altötting e.V. 01/03/1972
- 040. Porsche Club Siegerland e.V. 26/10/1972



**Porsche Club**  
Altötting



1972 — It was the summer of 1971 and a group with four 911 Targa models, all painted in gleaming signal colours, was out on a day trip to Waging. They were beautifully lined up in rank and file and their owners in the adjacent beer garden looked at their cars full of pride and real enthusiasm. **Without further ado, the decision was made** to found a Porsche Club of their own! The tasks were also delegated straight away. "A phone call was made to Porsche in Stuttgart, we were put through to the Club manager Mrs. Ilse Nädele, and we told her that we wanted to found a new Club."

### ANOTHER ANNIVERSARY

From October 1972, the **911 Carrera RS 2.7** is among the range of cars on sale. Its fans will also include Clubs.



The 911 Carrera RS 2.7 will turn 40 in 2012. As is appropriate, the birthday will be celebrated internationally.

1972 – Dr. Ing. h.c. F. Porsche KG becomes Dr. Ing. h.c. F. Porsche AG.

**IN THE NEXT  
PORSCHE CLUB NEWS  
YOU WILL FIND THE YEARS  
1973–1982.**



**Porsche Clubs**  
worldwide



Porsche Community Management